

# Professional Logo Design Service

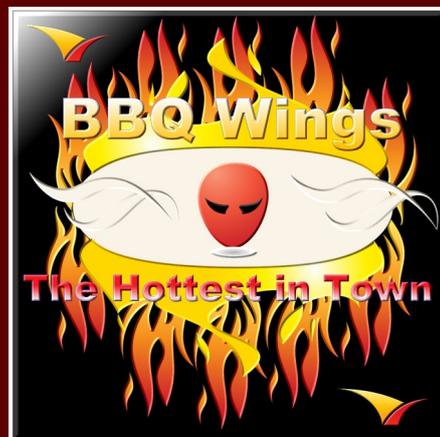
Product and Services Information



## Exploring your Artwork, Graphics and Logo Needs

Here at Professional Logo Design Service we want your artwork to reflect your professional image which is why we will work with you closely to give you the Logo your business and you deserve. Our pricing structure is a simple and transparent one with three packages, the Starter Package, Mid Range Package and Top Range Package with delivery times of your draft Logos between 2 or 3 working days depending on the package you take out.

Professional Logo Design Service produces logos for all manner of businesses and industries for example, the outdoor pursuits and extreme sports, pet industry such as pet shops, fisheries, trainers, behaviourists, groomers and pet sitters, clubs and organisations as well as charities. The construction industry and related trades, manufacturing and service providers to name but a few.



### CUSTOM SOLUTIONS

Custom logos and artwork that will compliment your product or services and done to your exacting specification. They can be graphic rich or a simple as you would like.

We can adapt to suit many of the templates we have for your business or we can start from a blank canvass and build your artwork or logo for you.

### WEB SOLUTIONS

We supply your artwork in all the popular formats so whether your design is for web based applications, stationary or marketing and advertising materials we can supply it in a format that will be easily used by your printer, website designer or for the livery on your fleet of vehicles. Our artwork is vector based and does not utilise pixels so does not degrade when enlarged.

# Professional Logo Design Service

Just some of things you need to know about what we can do for you.

Brand Identity is a large part of your commercial presence whether that is reflected in your stationary, advertising, marketing, handouts and flyers or on your website design. Here at Professional Logo Design Service we want to help you establish that brand identity to make your products and services easily recognisable as yours whether upgrading to a new logo or starting from scratch.

There are many tools on the internet to generate logos but the problem is once you generate your logo it is not unique to you as anyone can use those same themes or templates to generate their logo. They also usually only come in one or possibly two formats, jpeg or PDF. And because they are made up of pixels there is a limit to how big you can enlarge them without image degradation or distortion.

Some of these tools are free but are very limited in what you can do with the logo design, at most change the font and font colour and usually with limited choice. But mostly there is a charge for the service and again you are limited in what you can do with the design.

Professional Logo Design Logos can be used on stationary, websites, marketing materials, flyers and also on your vehicle livery. If you don't have a website yet we can help with that too with two simple package prices for your Professional Website Design.

What we offer with our logo design service:  
**2,000+ logo templates:** industry-based templates designed by professional graphic artists.

**6,000+ full vector graphics:** vector graphics are different from regular graphics and images because they don't have pixels. No pixels means you can blow them up to any size without losing image quality or sharpness.

**Complete vector design:** since your new design is vector based you can use it on a project smaller than a postage stamp, or blow it up to cover the side of a building, something no other logo design software can do!

**Import and export capabilities:** we will create your logo in all popular formats, including PDF, SVG, TIFF, PNG, JPEG, EMF, and BMP.

**Slogan & tagline resource library:** take your brand image a step further by better defining what you do. 500+ pre-written taglines and slogans make it easier for people to understand what you offer.

**Total text control:** we can add standard solid or stroked text, wrap text around shapes, place text on a path, or convert your text into an editable shape using Bezier tools.

**Precise drawing tools:** Bezier editing visually shows adjustable nodes we can move to change the look of shapes, text and curves. Easily undo any change if you don't like it.

**Seamless effects:** we can add a creative touch using professional effects that get noticed. Lift your logo off the canvas with a shadow, add a 3D bevel technique, and more.

**750+ commercial use fonts:** professional, creative, refined & designer fonts.

With You Every Click of the Way



## Principles for Project Management Success

Communication is the key in any business and we communicate with you every step of the way.

Initial Enquiry:

We will listen to you about what your aim is with your artwork, are you starting from scratch and want a new logo that reflects you and your business.

Do you want new artwork for your website and marketing materials because you feel your old material is looking a little dated? Again we will listen to your needs.

Ordering Process:

Once you place your order we will be in contact with you throughout the agreed time frame to meet your requirements.

We will provide you with the agreed amount of drafts and carry out the agreed revisions.

Delivery:

We will email you your completed order within the agreed time frame in all the agreed formats requested or agreed upon.

Satisfaction:

We aim for 100% customer satisfaction because if you are happy with our work then we are happy and you are more likely to refer us to your friends and colleagues.



## Design Packages

These are our three package prices and as you see they are completely transparent, what you see is what you pay. Once you have through Paypal there is a link below to take you through to a simple form where we can get some more information on you and your business so we can tailor the logos as best we can for your drafts.



### The Starter Package

This Package costs £50 it includes three draft designs with up to 3 revisions done to your chosen design and the initial drafts are delivered within three working days.



### The Mid Range Package

This package costs £85 and includes four draft designs with up to four revisions on your chosen design and the initial drafts delivered within two working days.



### The Top Range Package

This package costs £120 and includes four draft designs with unlimited revisions on your chosen design and the initial drafts delivered within two working days.

#### The Behaviour Centre



Examples of Our Work

## EYE ON IT

### Artwork and Graphics

Need additional artwork or graphics aside from your Logo? Not a problem.

All the logos, artwork and graphics on our website and in this promotional brochure were produced using the same software we will use to produce yours. Just call us with your requirements and we can give you a quote

As you can see, they are high quality and very professional. We strive for this professionalism in all our clients

### Off the Shelf Portfolio

On our website you will find a small portfolio of the work we can do. You can purchase these "Off the Shelf" logos and we can tailor them up to three revisions for your business, organization, charity or club.

Once we have used that design for you we take it down so it is no longer available to anyone else.

As you will see, we cater for the Pet Industry, Outdoor Pursuits, Construction, security and many other Industries.



## Other Services

### We also offer a website design service

Why leave your website design to someone who doesn't know your Industry? We specialize in website design for all aspects of the pet care Industry and Outdoor Pursuits.

There are some wonderfully talented website designers but if they don't know your industry or sector they may not be the right designer for you. We believe this is the way forward, engaging website designers that specialize in a given area that way your site and its optimization can be tailored to you and your business.

This is just another one of the services we can offer you and your business. Looking to start a new business and need a website, we can help.

Have you been self building your site and administering it but it's all getting too much? Are you now looking for a fresh new look with minimal time in administering it? We can help..

We offer two simple packages with transparent pricing and build criteria. Just gives us a call or drop us an email.

## Professional Website Development

We are a small family run business and have only been building website designs for pet professionals for four years but don't let that put you off. We may not be as big as some of the companies out there but the quality of our work speaks for itself.

It's surprising how many people "self build" a site and then sits back and expects the business to pour in. Unfortunately when you use many of the free tools that are available online to check their optimisation it's no wonder they look puzzled when business doesn't take off overnight.

## Professional Logo Design Service



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